

Incorporating a Theme into a Tour 2024 Garden Docent Training Hillwood Estate, Museum & Gardens

Instructions:

- Work in pairs, small groups, or alone.
- Each group/person chooses a tour theme, most likely one brainstormed in class.
- Complete the worksheet below. This worksheet focuses on how the theme and objectives inform the “bookends” of the tour: the introduction (aka advance organizer) and conclusion.
- Time allowing: each group/person presents their work to the class.

1. Theme: In a phrase or few words, what is your theme? Write it below.
Remember: Your theme enhances and pulls together the design-features-Marjorie Post/museum today framework in a new, exciting, original way.

2. Objectives: What are your objectives? Fill in below in the space provided.
Remember: They are clear statements of the outcomes you want for your visitors. They come from your theme and the framework. Use terms such as: describe, identify, explain, state, list, define.

After participating in this tour, visitors will be better able to:

1)

2)

3)

3. Introduction (aka Advance Organizer): Write your introduction below. To help make sure it has the three parts, they are enumerated below. Write each part in each section below.

First, find out what your visitors already know about Hillwood:

Second, give a brief overview of what they will be doing, including finding out about café reservations or mansion tour times:

Third, identify the theme and framework of your conversation (a helpful hint: refer to your objectives and restate them in a way that flows):

4. Conclusion: Write your conclusion below.
Remember: A conclusion summarizes the experience by going back to the advance organizer.
5. Concluding Question: Write a question assessing visitors' take-aways below.
Remember: It helps you understand if your objectives have been met, and is used to help you decide what to keep/change next time.