Tour Logistics | Garden Docent Training Program

Monday, April 29, 2019

Let's Walk the Walk | Radios

Garden docents utilize radios to perform:



Radio checks



Contact visitor services regarding tour tickets



 Report any incidents and emergencies to Security



Mansion Security Control Room

► Radio Procedures

Let's Walk the Walk | Reporting Incidents

What type of incidents require a call to Security?



 Accidents: trip, fall, etc., no matter how minor



Suspicious behavior



• All medical emergencies



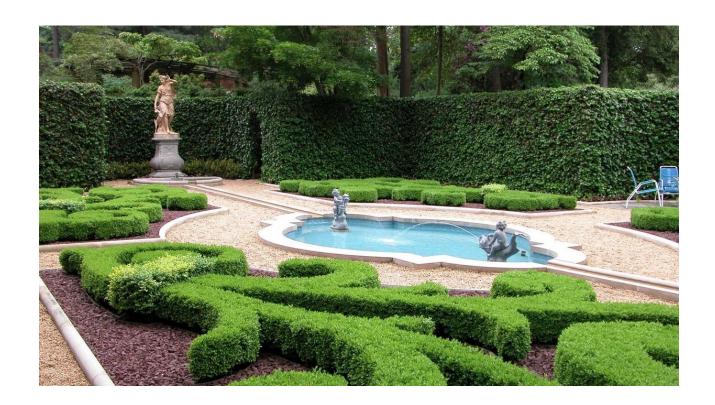
Lost visitor

Reporting Incidents

Scenario | Conducting an Initial Radio Check



► Radio Procedures



Scenario | Responding to an Incident on a Garden Tour

Keeps/Changes:

- What did the docent do right?
- What should be changed in the response?



Responding to an Incident

Let's Walk the Walk | Docent Leader for Tour "A"

- Tour "A" is the leader of the day
- 15 minutes prior to the tour, greet <u>all</u> tour participants before dividing visitors into smaller groups
- Helps set the tone for the tour experience by:
 - Providing an overview of visitor guidelines
 - Dividing visitors among fellow docents

Hillwood! efore dividing

Welcome to

Docent Leader of the Day

Scenario | Docent Leader for Tour "A"

2		_	
hello	1. Greet visitors		
	Review visitor guidelines:		
O	a. Photography policy		
S	b. Silence cell phones		
(\$)	c. No picking flowers		
**	d. Stay on the pathways/don't walk in flower beds		
HXH HXH	e. Seating available		
÷	Divide group among docents		
W	4. Start the tour and have fun!		

► Tour Leader





Hillwood Game Night: Tour Logistics Trivia

Marjorie Post, Dina Merrill, and others at Camp Topridge (Aug 1969)

When are the garden tours offered and when are the garden tour seasons? What are Hillwood's hours?





12:30 p.m.

Tour seasons: spring (Apr-Jun) and fall (Sep-mid-Nov)

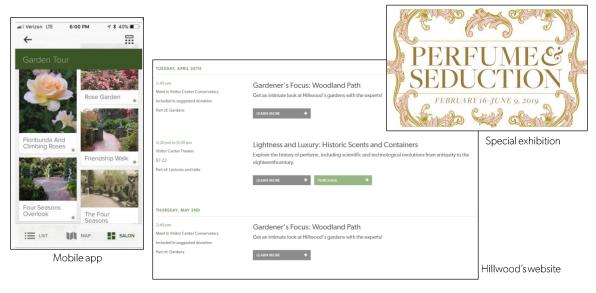
Operating hours: 10 a.m.-5 p.m., Tues-Sun

What is the visitor/docent ratio for a guided tour?



Between 1 to 20 visitors/docent

In addition to a guided garden tour, what other offerings are available to visitors to further engage with Hillwood?



Who sits on the board at Hillwood?

- Local and national distinguished community members
- Including members of the Post family
- Approximately 30 members
- Supported by an Advisory Council of about 55 people



General Foods Board Meeting at Maxwell House, 1949

What is the dress code for volunteers?

- Business casual
- Sun/weather protection is recommended, i.e. umbrellas, rain jackets, sunscreen, sun hats, comfortable shoes, water bottles







What do I do if I'm running late or need to cancel a docent shift last minute?

Weekday shifts:

Lisa Horvath ASAP at **202.243.3938** or **LHorvath@HillwoodMuseum.org**

Weekend shifts:

Security control room at 202.686.8524



What is the difference between a public tour, private tour, and custom tour?



- Public tours: regularly scheduled and offered to the general public.
 - Garden Tours: 10:30 a.m. and 12:30 p.m., Tuesday-Sunday
 - Mansion Tours: 11:30 a.m. and 1:30 p.m., Tuesday-Thursday

11:30 a.m.,1:30 p.m., and 3:30 p.m., Friday-Sunday



 Private tours: groups paying an additional cost for a pre-arranged private tour booked outside of the public tour times.



Custom tours: groups paying an additional cost for a private tour with a customized experience, such as an altered tour route and/or tour focus.

Note: these are rare requests

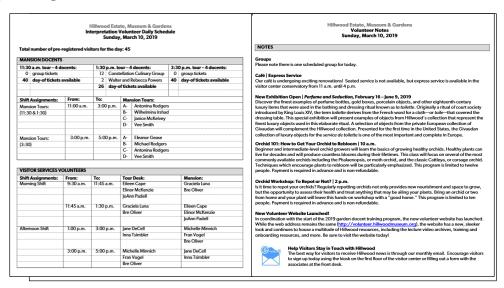
How do you handle "hangers-on's," i.e.: visitors who tag along on public tours?

Unless it is a private tour, docents should aim to be flexible and gracious to accommodate additional visitors on their tour.

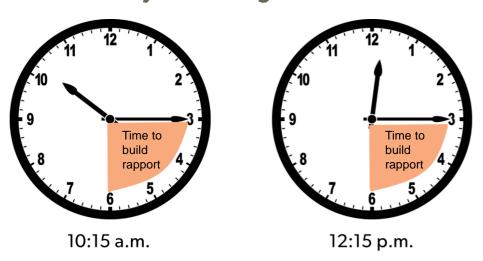


If visitors ask about joining a private tour: "I'm sorry, but this is a private tour. The volunteers in the visitor center can share with you ways you can experience Hillwood."

Once you have arrived at Hillwood, what are your first two steps for your volunteer shift?



What times should docents report to the motor court for the garden tours? What do you do during that time?



A visitor has a suggestion, compliment, or complaint. What is the best way to handle visitor feedback?

Visitors are welcome to leave their feedback on a comment card at the visitor center front desk.

Docents can also pass along feedback they hear from visitors onto Lisa Horvath.

Email:					
Date:					
Are you a Hillw	ood Member	?	```	N	П
ls this your first	visit to Hillwo	od?	,	_ _ _ 	$\overline{\Box}$
Please rate you	r visit:				
	Poor		Average		xcellent
Staff	1	2	3	4	5
Gardens					
Exhibits					
Programs					
Tours/ Docents					
Overall					
How are we do	ing?				

A visitor would like to share a first-hand account of their interaction with Marjorie Post, her estates, or staff. Who should they contact?

Visitors can get a business card for the curatorial department, which runs the oral history program, at the visitor center front desk.

They can also leave their contact information with the front desk staff.

What happens when there are not enough visitors for a tour?

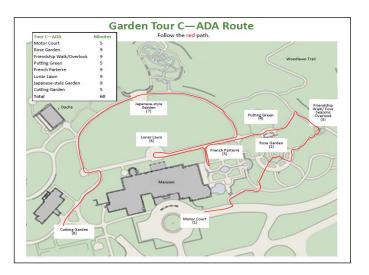
- Docents decide who will lead tour(s)
- One docent should wait in the motor court for late arrivals
- If no further tours scheduled for the day, and no late arrivals:
 - Non-touring docent(s) can do self-study
 - The non-touring docent(s) can leave early



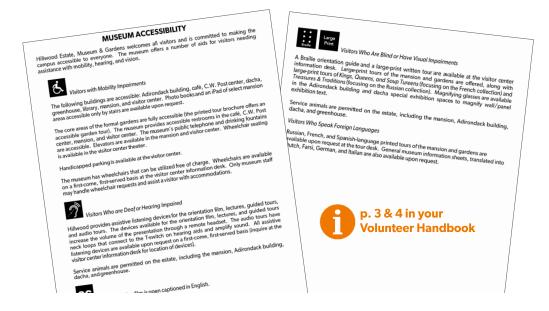
Which garden tour route is ADA compliant?

Tour Route C is ADA compliant; the route keeps to flat surfaces only.





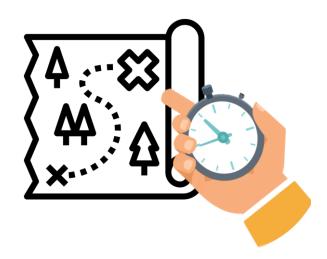
What accessibility services are available to visitors?



How do you manage a group of visitors, who are moving slowly on your tour? For example, you're touring a group/visitors with special needs or mobility issues.

Create room for travel time:

- Distill your content further
- Focus on less items per room



What do you do when a fellow docent goes too long or off the tour path?

In the moment

- Inform the docent or make eye contact, so they know you are nearby
- Be flexible adjust the location of where you deliver your room presentation
- · Adjust voice level.

Afterwards

Note: this doesn't happen often in the gardens

- Privately follow up with the docent.
- If the concern continues, notify Lisa so she can assist in the conversation.

What is the best way to "fact check" a story from a visitor or a fellow volunteer that you are not sure is accurate?

- Ask for the source
- Use disclaimers if sharing information you are uncertain of the source.
 - For example: "I've heard this said but have not seen a source for..."



What can visitors do in the gardens? What can visitors not do in the gardens?



Can Do:

- All ages welcome!
- Sit on the furniture in the garden rooms
- Wheelchairs and walkers welcome!
- Take non-flash, vacation-style photos
- Tripods are allowed
- Services animals are permitted
- Picnic in designated areas
- Stay on the sidewalks and paths
- Food and beverages can be enjoyed outside



Cannot Do:

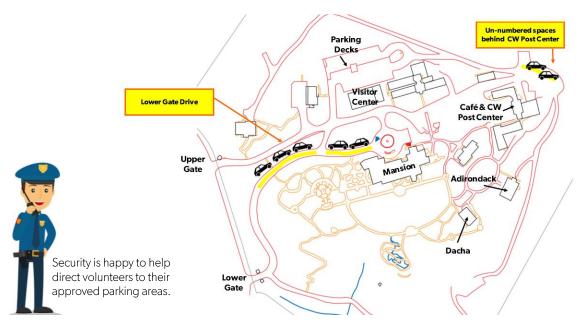
- Leave a mess after eating clean up after self
- No smoking, firearms, or weapons
- Wireless devices should be on silent or vibrate
- No climbing on the statuary or entering the water features and fountains
- No picking plants

How do you respond to a question you don't know the answer to?

- "That's an excellent question. I'm not sure of the answer, but I'll make sure I know for your next visit."
- "That's an interesting question. I'm not sure of the answer, but what I do know is... (fill in the blank)."
- Look up the answer together after the tour.
- Comment cards at the visitor center front desk.



Where do volunteers park?



Under what weather circumstances are garden tours cancelled?

Severe weather conditions:

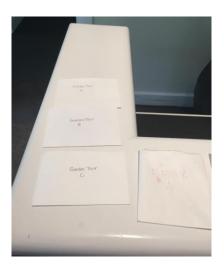




What areas of the estate are available for visitors to picnic?



Is there a tour route cheat sheet docents can take with them on tours?





What are some of the volunteer resources available to volunteers?



Volunteer lounge

Hillwood Happenings for Volunteers

All Hillwood volunteers are invited to take advantage of the educational offenings listed below. While advance registration is not necessary for all continuing education events, please register advance when stated, as space is limited for some opportunities. Advance registration can be completed on the clipboard at the horticulture sign-in station or by contacting Drew Asbury at 202.243.3907 or <u>Absbury ahillwood measum</u>. or:

Earth Day in the Woods | Monday, April 22, 9 a.m.-12 p.m.
Celebrate Earth Day by joining the horticulture staff for a morning of removing invasive plants from
Hillwood's woodlands and natural areas. There is no need to RSVP, the more the merrier. Meet in
the horticulture break room.

Hanging Basket Workshop | Tuesday, May 14, 11:30 a.m.

namyany season tron anoing 1 usessay, may 14, 11:30 a.m. join Dew Asbury, horticulturis, in the greenhouse workroom to create your very own summer-flowering hanging basket from a selection of flowering and trailing plants. A \$25 fee covers the cost of materials, Space is limited to 12 volunteers. Please signing non the clipboard in the horticulture office area. Meet in the greenhouse workroom.

Container Workshop | Wednesday, May 15, 11:30 a.m. | essica Bonilla, head gardener, will provide inspiration to help you create your very own container of summer-flowering plants. A \$25 Secovers the cost of materials. Please sign up on the clipboard in the horticulture office area. Space is limited to 12 volunteers. Meet in the horticulture break room.

Barden Tour: Trees at Hillwood | Tuesday, May 21 through Thursday, May 23, and atturday, May 25, 11:30 a.m. in Marshall Pacin, senior gardener, as he discusses and highlights the diverse collection of rees in the gardens. Rease sign up on the clipboard in the horticuture office area. Space is mitted to 15 volunteers. Meet in the horticuture break room.

int ID Walk: Early Summer Blooms | Tuesday, June 4 through Friday, June 7, 11:30 a.m.
Drew Asbury, horticulturis, for a walk in the gardens. We will focus our discussion on plants
own. Please sign up on the clipboard in the horticulture office area. Space is limited to 15
unteers. Meet in the horticulture break room.

Mid-Century Master: The Photography of Alfred Elsenstoed Volunteer Education Lecture | Monday, June 10, 10:30 a.m. | Join us as Megan Martinelli, assistant curator of apparel, jewelly, and acsistonic speaks opening to the public on june 8 in the Adirondack building. Volunteers are invited to attend a presentation in the visitor center hetester. Following the lecture, Megan will be available to nation in the visitor center hetester. Following the lecture, Megan will be available to nation in the willow corrected and shrand on the volunteer we obtain.

Who can conduct tours at Hillwood?

Hillwood-trained docents and staff



If you encounter an unauthorized tour:

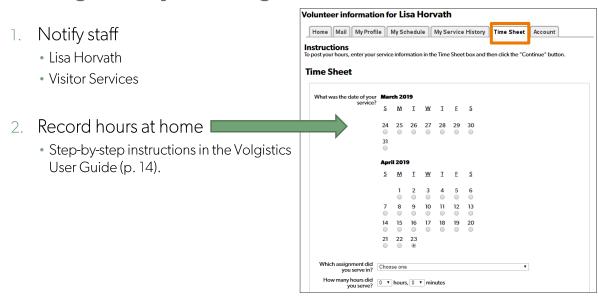
Please notify visitor services staff at your convenience.

Where can volunteers leave their belongings during a shift?



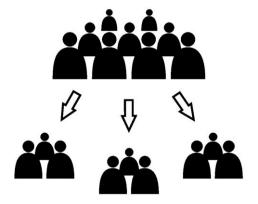


What should docents do if the touch screen computer is not working and they cannot log their hours?



What should docents do if there are expected visitors missing at the tour time?

- Response will vary based on number of missing visitors
- Docents divide the present visitors among them and begin their tour in the motor court, keeping an eye out for the anticipated visitors.



A visitor from my tour would like to leave a tip. Is this allowed?





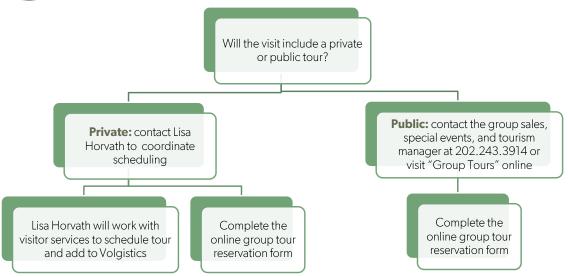
Donations are welcome at the visitor center.



You want to bring a small group (9 or less people) to Hillwood. How do you make arrangements?



You want to bring a larger group (10 or more people) to Hillwood. How do you make arrangements?



What is Hillwood's photo policy?



Can Do:

- Vacation style, informal photos
- Mansion, gardens, visitor center, greenhouses, and exhibition spaces (unless otherwise noted)
- Tripods and selfie sticks can be used in the gardens but not in the mansion.
- Professional photography in the gardens can be scheduled by appointment:
 - Contacting the visitor information office at 202.686.5807
 - Staffed at the time of the appointment.



Cannot Do:

- No flash or video recording indoors.
- No selfie sticks or tripods indoors.
- No photographic equipment, like flashes, reflectors, models, costumes, etc
- Professional photography is not permitted in the mansion or exhibition spaces.











Follow us and use #HifromHillwood

Can I display my garden club's recruitment pamphlet at Hillwood? My HOA's petition against...?

No. Volunteers may not distribute non-Hillwood literature or conduct non-Hillwood business on property.

But, we encourage volunteers to advertise Hillwood among their networks ©

Apply now for Hillwood's 2019 garden docent training program!

Do you.

Have a love of plants and nature that you would like to share with others?

•Love to meet other garden and decorative arts enthusiasts?

 Want to learn more about Hillwood and Marjorie Merriweather Post?

See back for details regarding volunteer positions and how to apply.





Next Steps | Transitioning to Active Docent Status



Submit Self-assessment & Written Lesson Plan

Due within 2 days of qualifying tour



Log into Volgistics & Schedule

- On a rolling basis as they qualify, newly minted docents sign up for tours in May & June
- Veteran garden docents have already begun signing up for May tours; you will find tours not yet booked with docents



2019 Tour Seasons

- Spring: Tuesday, April 2-Sunday, June 30
- Fall: Sunday, September 1-Sunday, November 10
- ► Active Docent Status

Keep Engaged with Us!



Fill your "off-season" with a VSV or Horticulture volunteer role!

▶ Check listings in "Jobs & Volunteering" on <u>www.hillwoodmuseum.org</u>



Continuing learning with us through:

- ▶ Horticulture staff-led workshops, plant ID walks, and garden tours (more info *The Post Serial*, Spring 2019)
- Exhibition trainings: *Mid-Century Master: The Photography of Alfred Eisenstaedt* (June 10, 10:30 am)
- New publication: 2019 Marjorie Post Biography (Dec 9, 10:30 am/2pm/6:30pm)



Attend a Hillwood event:

Parties (Feb & June), member & public programs (lots of lectures are digitally recorded, remember!), & circles member trips

Keep Engaged!

Cohort Power Activate!

You are a **Mighty Group of 16**, who share a special bond of having done the 2019 Garden Docent Training!

We hope you've had a chance to get to know each other, and wish you continued opportunities to get to know each other more.

- Learning: bounce tour ideas off, share good readings/videos/places to visit, ask for help or advice from
- ▶ **Socialize:** you share an interest in gardening & Hillwood, and are life-long learners! And you are all lovely people!



Cohort Power

Get to Know Your Extended Volunteer Family



Party together

- ▶ May 20, 5-7 pm Volunteer Appreciation Reception
- Oct 7, 1-2:30 pm
 Fall Season Kick-off Meeting & Reception for Newly-minted Garden Docents

Read The Post Serial

Keep up on volunteer topics

Enjoy getting to know the other volunteers!

Get to know fellow volunteers

Learn from Visitors: Being Reflective Practitioners

- ▶ Continue being a reflective practitioner, using "keeps/changes" model for reflection.
- You each will have performance goals enumerated on your self-assessment worksheet (completed after giving a qualifying tour). Use those as you go forth, "into the wild."
- ▶ Remember: We are ALL "good, getting better," and always learning.

Learn from visitors

Roles of Lisa and Audra after Training Ends

- ▶ Our doors, on mansion's second floor, are always open!
- ▶ We want to hear how you are doing, so stop by!



- Lisa H: guru of all things volunteer program management, scheduling, and communications.
- ▶ Audra: cheerleader for all who've completed this "hard-work adventure," and always interested in crafting training opportunities.

Roles of Lisa and Audra

Step Back

- ▶ What are the key pieces you will take away from tonight's session?
- Questions/concerns?
- Looking forward to your qualifying tours in May!
- And a "thank you" for going on this "Hard Work Adventure" with us!



Step back